

## Technology

# Advancing technology strategies with timely, trusted advice



**Technology law is often at the crossroads of distinct disciplines. Our team takes a holistic approach to help clients think ahead.**

- We help companies buy, sell, develop, secure, and use technology products and services domestically and internationally.
- Our clients include technology suppliers and purchasers, allowing our team to bring you balanced perspectives and current thinking on deal risks, strategies, and technology product and service offerings.
- Client services range from overflow contract work to strategic transactions, IP creation and protection, venture capital and private equity finance, to M&A and litigation.

### **Interdisciplinary team understands art and science of technology deals**

- 30+ technology attorneys, plus access to multidisciplinary attorneys across the Firm
- Our attorney team includes former technology professionals, general counsel, and attorneys who have advised governmental bodies on industry regulation
- Privacy and security considerations are at the forefront: our client base includes Fortune 100 companies focused on B-to-B and B-to-C issues and technology start-ups
- Team members bring perspectives on emerging legal issues to our clients—and teach law school technology courses and provide industry seminars on a variety of technology and business issues

### **Geographic location, budget management, and cost efficiencies**

Our clients want services that are on-time and on-budget, and our client service relationships are aligned with those goals. The Firm's geographic footprint and our use of technology and project management practices and predictable fee structures enable us to bring cost efficiencies that support our clients' budget management practices.

### **Technology strengths**

Blockchain & Digital Currency

Cloud Computing, Licensing, & Transactions

Cybersecurity & Data Breach Response

Electronic Signatures & Contracting

FinTech

Health IT

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## Technology deal types and advice

Examples of technology deals and issues on which we advise clients include

- Artificial intelligence
- Blockchain
- Cloud computing
- Cognitive computing
- Electronic signatures and contracting
- Internet of Things
- Joint ventures
- Licensing
- M&A
- Outsourcing
- Privacy and security
- Software and hardware
- Software audits and litigation
- Technology transfer

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## M&A, joint ventures, licensing, litigation, and growth stage company services

Our technology team helps companies buy and sell across industry sectors, especially when technology assets or transition service agreements are required

- **Practical approach** – we focus on what is important for the transaction at hand, with appropriate senior-level attention coupled with efficient staffing
- **Technology, privacy and security fundamentals** – we frequently advise companies on due diligence, risk management, service level, intellectual property, and deal provisions
- **Advocacy and resolution of commercial disputes** – we often provide guidance to clients in connection with technology or intellectual property disputes, ranging from contract disputes to software audits to copyright and trade secret infringement
- **Leveraging relationships to create opportunities** – through our team's professional networks, deep investor relationships, broad industry contacts, and keen understanding of the strategic drivers of your business, we are able bring opportunities to our growth stage clients to help achieve meaningful growth

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## Technology services for clients across industry sectors

View our "Technology Practices" for additional information on how we help clients, including representing businesses in the following industry sectors

- Aerospace
- Automotive
- Banking
- Consumer Goods & Retail
- Education
- Energy & Utility
- FinTech
- Government Procurement
- Healthcare and HealthIT
- Insurance
- Manufacturing
- Pharmaceutical
- Sports & Entertainment
- Telecommunications and Satellite

## Why Nelson Mullins?

- Holistic advice on technology matters
- Business sense, practical approach, and flexible fee structures
- Interdisciplinary team with balanced perspectives
- Experience representing suppliers and purchasers of technology products and services

The Nelson Mullins technology team has the experience and relationship mindset to help clients think ahead and manage technology-related business challenges.