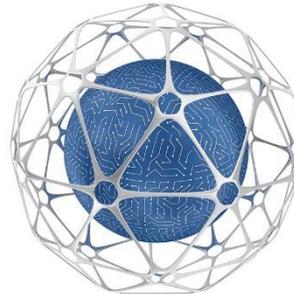


Intellectual Property

Protecting & enforcing your intellectual property rights



Nelson Mullins combines experience, a command of the US Patent & Trademark Office and other regulatory agency processes, PTAB and trial skills, and an appreciation for the importance of innovation to your business to help achieve results.

- Firm attorneys have hundreds of years of collective experience in patent preparation, prosecution, opinions, client counseling, post-grant practice and litigation.
- Clients with worldwide patent and trademark portfolios select our IP attorneys to manage and enhance portfolios, protect rights, and avoid the infringement pitfalls.
- IP attorneys with deep experience representing clients in IP litigation and transactions in the United States, Europe, Asia, and South America.

Litigating and resolving a wide range of disputes

From the beginning of an issue, we seek to find business solutions to clients' problems. Sometimes that requires us to demonstrate our trial skills in the courtroom. Many times it allows us to resolve IP issues without litigation. Our wide range of experience includes matters involving

- Patent infringement
- Trademark and trade dress infringement and dilution
- Misappropriation of trade secrets and unfair competition
- Copyright infringement
- False advertising (including representing clients before the National Advertising Division of the Council on Better Business Bureaus)
- Counterfeiting
- Cybersquatting claims (through ICANN's Uniform Domain Name Dispute Resolution Policy)
- Internet, domain names and social media
- Restrictive covenants

Intellectual Property strengths

Intellectual Property
Litigation

Life Sciences - IP

Patent Counseling &
Prosecution

Trademarks &
Copyrights

- Rights of privacy and publicity

We bring clients a team well-versed in the substantive and procedural issues, including obtaining and defending against temporary restraining orders and preliminary injunctions often sought in IP actions.

Understanding the science, relaying complex matters to judges and juries

Nelson Mullins' IP group includes

- Attorneys registered to practice before the U.S. Patent and Trademark Office
- Attorneys with technical degrees, including electrical engineering, biochemistry, chemistry, and mechanical engineering
- Former judicial clerks with the U.S. Court of Appeals for the Federal Circuit and former Patent Examiners
- Attorneys who serve as thought leaders, through roles as adjunct intellectual property law professors at local law schools and authors of various publications

Clients span industry sectors and range from entrepreneurs to research institutions to established household names

Clients from many of today's high-profile industries select us to work side-by-side with them

- Medical and research institutions
- Global specialty chemical companies
- Financial institutions
- Clients in a range of business areas, including: electronic commerce, telecommunications, computer software, pharmaceuticals, biotechnology, manufacturing sectors

Broad experience includes creating and protecting large patent and trademark portfolios, and managing risks through due diligence

We bring to clients a team experienced in helping to ensure that a client's intellectual property is protected, whether by patents, trademarks, copyrights, or trade secrets.

- 2500+ patents, 2900+ patent applications in 50+ countries (past few years)
- Global patent portfolio management, licensing agreements – including next-generation technology protection
- Trademark clearance (United States and international) and registration, including using the Madrid System
- Intellectual Property due diligence – public offerings, fundraising transactions, acquisitions

Our practices are based on efficient and time-tested practice parameters designed by attorneys with experience in managing private practice and in-house international filing programs.

Efficiencies through project management and technology

Every engagement begins with an understanding of our clients' business goals and technology.

Our experience enables us to bring practical, solutions-oriented perspectives. We implement proven project management practices and leverage technology to enable us to efficiently manage, monitor, and respond to client needs and issues quickly and effectively.

Why Nelson Mullins?

- **Deep knowledge of the law and science**
- **Seasoned trial attorneys** – experience and ability trying cases to verdict wherever necessary
- **Solution-driven** – helping to achieve business objectives, build and protect strong intellectual property portfolios, commercialize products, and manage risks in connection with intellectual property assets
- **Quality service and cost efficiency** – we structure client service relationships using a range of fee arrangements that include predictable fee structures designed to enhance budget predictability