

Franchise & Distribution - Corporate

Negotiating the maze of franchise regulations



When you seek to

- prepare compliant franchise disclosure documents and attendant agreements
- successfully obtain state registrations required for sales of franchises
- address problems or issues with franchisees or your franchise system

our team of experienced attorneys is here to assist.

We work with franchisors who seek to

- Initiate a new franchise model
- Expand an existing system
- Navigate the complex state and federal legal framework governing franchise operations

Our Team

Our Nelson Mullins team has deep experience in the law governing franchises. We are prepared to assist your franchise both in North America and internationally. We are members of the ABA Franchise Group, and the firm is a member of the International Franchise Association.

Our clients range from local businesses to franchisors with global aspirations

- We work with entrepreneurs seeking to start a franchise business
- We assist local franchisors who want to expand their footprint
- We counsel regional or national franchisors who seek a presence in foreign countries

Related Practice Areas

Corporate & Securities
Employment & Labor
Executive Compensation, ERISA, Employee Benefits
Franchise & Distribution - Litigation
Intellectual Property
International
Motor Vehicle Manufacturers & Distributors

Related Industries

Consumer Products & Retail
Healthcare
Hospitality & Tourism
Transportation

Our Franchise Team has the experience to help clients manage the risk of growth and assist them in making informed decisions

- Nelson Mullins is experienced in counseling franchisors seeking to expand, including how to maintain a strong legal compliance and management support structure in the face of increasing geographic reach
- The firm's relationship with franchise counsel outside our borders facilitates growth possibilities beyond our nation's shores, and the diverse range of franchisors we can represent

Our franchise counsel have deep experience that goes beyond the fundamentals of knowing how to negotiate the maze of State, Federal, and Provincial disclosure rules

- Our team has the business acumen to counsel clients in the day-to-day problems and issues that arise with system franchisees and employees
- The firm's broad expanse of practice areas also provides exceptional support to its franchise clients, ranging from protecting our clients' important intellectual property rights, to making available litigators who practice in every jurisdiction of the country
- We seek to solve the legal problems a franchisor may have, including regulatory challenges, threats of litigation from either inside or outside the system, or the challenges of expansion

Why Nelson Mullins?

- Deep experience in the United States and around the world in diverse categories of franchised businesses
- Years of history with states having franchise regulations gives us the knowledge needed to obtain state registrations quickly and efficiently.
- Experienced litigation counsel available for services required anywhere in the United States
- Experienced intellectual property counsel to both prosecute your trademark applications and defend them from attack
- Whether enforcing standards, solving outlet location and territorial issues, or dealing with franchise transfers or terminations, we understand the nuts and bolts of your business in a fundamental way

Experience

Following is a selected sampling of matters and is provided for informational purposes only. Past success does not indicate the likelihood of success in any future matter.

The firm has served as lead national or regional franchise regulatory counsel in the following diverse franchise areas

- Restaurants and Food Products
- Advertising and Promotional Sales for the Hospitality and Tourist Industry
- High-end Retail Fashion Merchandising
- Fitness and Athletic Clubs
- Commercial Office and Residential Maintenance and Cleaning Products and Services
- Recreational Vehicle Vacation Sales
- Automotive Glass Repair Services
- Laser Pain Treatment Clinics