

Energy Efficiency

Driving markets; creating liquidity



Whether you are seeking to

- create new markets for the deployment of energy efficiency projects and services
- develop the installation of energy conservation measures (ECMs)
- finance individual or pooled portfolios of ECM projects through taxable or tax-exempt bonds, warehouse lines and structured finance
- negotiate with public entities for Energy Savings Performance Contracts or Shared Savings Agreements

our team understands and guides clients on the existing and emerging structures available to scale energy efficiency.

We help clients manage

- Utility program design, procurement and contracting
- Government relations endeavors in the United States for expanded delivery
- Permitting, environmental compliance, and risk mitigation
- Emerging financing structures
- Data privacy and use management
- Commercial disputes involving project deployment and commercial transactions

Interdisciplinary team provides transactional, government affairs and litigation perspectives

- Former in-house counsel of publicly traded energy efficiency company
- Government affairs attorneys and professionals
- Public and private debt and equity finance attorneys
- Energy M&A attorneys
- Environmental, real estate, finance, and tax perspectives

Related Practice Areas

Alternative Energy
 Commercial Litigation & Business Torts
 Cybersecurity & Data Breach Response
 Cybersecurity & Privacy
 E-Discovery - Encompass
 E-Discovery & Information Governance
 Energy
 Energy Efficiency
 Environmental
 Environmental - Transactions
 Federal Government Strategies
 Government Relations
 Litigation
 Mergers & Acquisitions
 Oil & Gas
 Power Generation
 Privacy & Data Management
 Private Equity
 Real Estate
 State & Local Government Relations
 State & Local Tax
 Tax

Related Industries

Banking & Financial Services

- Former General Counsel of multinational construction company
- Litigators to anticipate issues and tackle disputes

Construction
Energy & Utilities
Real Estate
Technology

Our clients span the energy efficiency sector

- Utility program administrators
- Energy service companies
- Energy technology companies
- Energy efficiency equity providers and related financial institutions
- National, regional, local banks

Our energy group services help you

- **Manage ECM deployments across public entities and utility service territories** – including Energy Service Performance Contracts, Pay-for-Performance Agreements, Shared Savings Agreements and similar emerging structures
- **License or acquire energy technologies to drive ECM adoption** – including data analytics, energy management and energy monitoring
- **Finance ECMs** – including Property Assessed Clean Energy (PACE) financing, Qualified Energy Conversation Bonds, revolving loan programs, warehouse facilities and structured financing
- **Navigate regulatory requirements for ECM program administration** – including Government Affairs initiatives and compliance with existing regulations
- **Negotiate transactions and joint venture deals** – working with a legal team with practical business sense and a deep understanding of and experience with energy efficiency finance

Why Nelson Mullins?

- Practical business mindset
- Multi-disciplinary team
- Cost efficiency and budget predictability
- Virtual deal team roles and experience
- Industry relationships with developers, lenders, utilities and other entities

Experience

Following is a selected sampling of matters and is provided for informational purposes only. Past success does not indicate the likelihood of success in any future matter.

- Represented national energy service company in government affairs efforts to increase market opportunities
- Represented national energy efficiency company in negotiations with utilities and financing parties for scaled ECM deployments
- Advised major municipality in commercial PACE program
- Advised state in revolving loan program for energy efficiency
- Advised issuer in Qualified Energy Conservation Bond financing of energy efficiency project
- Represented publicly traded energy efficiency company in sale of four divisions
- Represented energy efficiency company in data privacy policies and procedures