

## Cybersecurity & Privacy

# Advancing technology strategies with timely, trusted advice



**Cybersecurity is one of the most challenging issues facing companies and consumers in today's interconnected world. Our team uses integrated tactics to address preventive and responsive measures.**

- Our team helps companies develop or assess data security and governance practices.
- We guide companies in implementing investigative and response measures in response to a cyber attack.
- We communicate with law enforcement or regulators regarding a data breach.
- We assist clients in navigating lawsuits relating to cybersecurity.
- We advise our clients on how to manage business and reputational risks, a changing regulatory landscape, sensitive internal investigations, and board-level and consumer communications.

### **A wide level of experience and diverse perspectives**

- Former senior in-house counsel, including as general counsel and in compliance and privacy roles
- Government prosecutor
- Military service
- Enterprise-wide electronic discovery counsel for clients with global operations—class action and multidistrict litigation defense counsel
- Insights from internal investigations on behalf of the company and the Board

### **Make careful, timely, and informed decisions**

Our team develops defensible strategies regarding internal investigations, response and data protection, preservation and litigation readiness measures, and communications with the Board, regulators, customers, and law enforcement.

#### **Cybersecurity & Privacy strengths**

Cybersecurity & Data Breach Response

Privacy & Data Management

**Our clients include heavily regulated companies and businesses with global operations**

- Fortune 50 companies
  - Privately held companies
  - Businesses with global operations
  - Heavily regulated companies
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**Our cybersecurity and data breach response services help you**

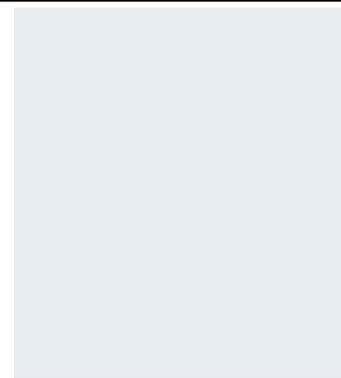
- Assess risks as we focus on risks in connection with ongoing operations, acquisitions, and new service offerings and technology platforms
  - Complete transactions by setting information lifecycle governance systems
  - Coordinate communications as we provide guidance around communications with the Board, law enforcement, regulators, and customers
  - Define insurance coverage solutions that match your exposure and analyze cyber-insurance coverage after a breach
  - Design tailored policies and practices to fit your needs and regulatory obligations
  - Integrate response measures in time-sensitive situations, to contain breaches, investigate incidents, notify consumers, and communicate with law enforcement and governments
  - Launch and complete internal investigations
  - Manage crises when faced with breach-related government investigations
  - Mitigate problems with risk assessment and litigation readiness practices
  - Preserve data correctly after a cyber attack or in the face of breach-related government subpoenas, investigations, and related litigation.
  - Report data security incidents to regulators
  - Retain a security consultant to maintain the attorney client privilege
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**Cybersecurity Services for Clients Across Industry Sectors**

View our “Cybersecurity Practices” for additional information on how we help clients, including representing businesses in the following industry sectors

- Aerospace
- Automotive
- Banking
- Construction
- Consumer goods & retail
- Energy & utility
- FinTech

- Franchisors & franchisees
- Government procurement
- Healthcare and health IT
- Insurance
- Manufacturing
- Pharmaceutical
- Sports & entertainment
- Telecommunications and satellite



## Why Nelson Mullins?

- A practical business mindset
- Integrated information governance services
- Multi-disciplinary team
- Predictability and cost efficiency
- Professional relationships with law enforcement, public relations, government professionals, and the communities in which we do business