

Consumer Products & Retail

Regulatory & business experience for today's consumer product industry



Nelson Mullins' attorneys have experience advising clients on product branding protection, regulatory and business issues, and consumer product safety. We can help your organization whether you are a

- product manufacturer seeking legal representation for product safety investigations, compliance with consumer product regulatory requirements, government inquiries, supply chain disputes, or intellectual property protection
- retailer needing legal counsel on real estate, technology, cybersecurity, and premises or product liability issues
- manufacturer wanting to reduce the risks created by your suppliers
- manufacturer looking to navigate disputes or litigation arising from your suppliers' products

Representing product manufacturers, retailers, importers, and distributors working in consumer products and retail

Nelson Mullins' attorneys work with clients to protect their product brands and comply with regulations on consumer product safety. We also represent retail and consumer-facing clients on a broad range of matters, from business to real estate to technology to litigation. We provide counsel on risk management, product safety incident reporting, product recalls, importation of consumer products, and other issues under the jurisdiction of the U.S. Consumer Product Safety Commission. Our litigators have handled a wide range of consumer-product-related lawsuits in the U.S. and Canada, and we have developed effective techniques from early resolution to discovery to mediation to trial. We are also experienced representing clients in front of various state and federal regulatory bodies.

From intellectual property protection to manufacture to point of purchase

- Compliance with consumer product regulations
- Consumer database reports involving product safety
- Consumer product or premises liability

Related Practice Areas

Blockchain & Digital Currency

Cloud Computing, Licensing, & Transactions

Commercial Leasing

Consumer Product Safety, Risk Prevention & Regulatory Compliance

E-Discovery - Encompass

E-Discovery & Information Governance

Franchise & Distribution - Corporate

Intellectual Property

Intellectual Property Litigation

Litigation

Mergers & Acquisitions

Outsourcing & Digital Transformation

Private Equity

Products Liability - Pharmaceuticals & Medical Devices

Real Estate

White Collar Defense & Government Investigations

- Electronic contracting or signature policies and practices
- Foreign products and international product safety issues
- Intellectual property protection for new product ideas
- Internet of Things and connected technology
- Investigations, including CPSC civil penalty, Section 15(b), and FOIA requests
- Issues related to design defects, manufacturing defects, and failure to warn
- Legal and business communication to minimize penalties and mitigate risk
- Litigation and dispute resolution, including fire, personal injury, and property damage
- Product literature and labeling evaluations
- Protocols for internal compliance programs and audits
- Recalls and management of corrective action plans
- Reporting on product safety incidents
- Retail establishment leasing or development
- Supply chain transactions and litigation
- Testing, certification, and records-retention requirements
- Training related to prevention programs, audits, investigations, and complaints

Knowledgeable team combining business sense with regulatory and litigation experience

Nelson Mullins focuses on client objectives by providing integrated service from several related legal disciplines. Our attorneys have developed internal controls, compliance systems, and risk-prevention plans to guide companies through complicated matters involving product safety and recalls. In addition, we have counseled on CPSA, CPSIA, and CPSC testing and certification requirements; civil penalty investigations; and evaluation of product literature and labeling as well as on a range of corporate, environmental, real estate, emerging growth, commercial litigation, and regulatory issues.

Why Nelson Mullins?

- Multi-disciplinary team with deep experience in the consumer products industry
- Efficient processes and clear communication
- Predictable fee structures help enable sound budget management
- Industry relationships with government regulators, distributors, manufacturers, importers, and other key players in consumer products and retail
- Experience managing disputes related to key statutes and consumer product regulations and consumer products and retail sector litigation