



March 3, 2023

Diversity as a Disruptor: The Business Case for Women in Fintech and the Role Attorneys Play

By [Erin Kolmansberger](#)
Daily Business Review

In an article published on March 2, 2023 in Daily Business Review, Erin Kolmansberger explains the benefits of women in the Fintech industry and how attorneys can help clients improve their diversity. As fintech products and services continue to grow, women fintech leaders will continue to bring unique perspectives which meet the needs of women customers.

“Women represent an underserved customer segment in financial services,” says Kolmansberger. “Several studies have found women play a critical role in improving a fintech’s performance by enhancing access to customers, increasing returns, improving employee retention and enhancing innovation.”

To read the full article, click [here](#).

[View on Website](#)

These materials have been prepared for informational purposes only and are not legal advice. This information is not intended to create, and receipt of it does not constitute, an attorney-client relationship. Internet subscribers and online readers should not act upon this information without seeking professional counsel.

MEET OUR AUTHOR



Erin Kolmansberger

Partner

T 305.373.9448

erin.kolmansberger@nelsonmullins.com