

**Atlanta Bar Association
Intellectual Property Section
and Georgia State University College of Law
present the Fourth Annual Intellectual Property Conference**



May 2-4, 2008

Brasstown Valley Resort, Young Harris, Georgia

Proposed CLE Schedule: 12 Hours CLE. 1 Ethics. 1 Trial Practice. 1 Professionalism.

Brasstown Valley Resort, north Georgia's premier meeting site and conference center, is the first choice for many meeting planners. Perched in the Blue Ridge Mountains offering a panoramic view of 503 forested acres, it is the spectacular setting that lures the groups here, but it is the service that keeps them returning. Make your reservation by calling toll free number - 1.800.201.3205. Rooms for the 2008 Intellectual Property Conference are guaranteed through April 9. **PLEASE RESERVE YOUR ROOM BEFORE APRIL 9.** Please notify the resort when registering that you are attending the conference.

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Agenda

FRIDAY, MAY 2, 2008

- 11:30-12:30 pm Registration and check in (Light lunch available)**
- 12:30 pm Welcome and Program Overview**
Arthur (Art) A. Gardner – Seminar co-chair and Founding Sponsor
Gardner Groff Greenwald & Villanueva, PC
Lloyd G. Farr – Seminar co-chair, Nelson Mullins Riley & Scarborough LLP
- 12:40 pm How to Meet and Exceed Client Expectations of IP Counsel**
Michael L. Bishop, AT&T Intellectual Property, Inc.
Kevin A. Cranman, TANDBERG Television, Inc., Part of the Ericsson Group
M. Todd Mitchem, The Home Depot Inc.
E. Michelle Tyde, Bates & Tyde, LLP
- 1:40 pm Continuing Changes in Licensing Strategies and Royalties**
Jeffrey R. Kuester, Thomas, Kayden, Horstemeyer & Risley, LLP
Chelton “Chel” Tanger, PricewaterhouseCoopers LLP
Hubert J. Barnhardt III, Scientific Atlanta, a Cisco Company
- 2:40 pm Refreshments and Networking Break**
- 2:50 pm Developments in Technology and Internet Law**
W. Scott Creasman, Taylor Busch Slipakoff & Duma LLP
Douglas M. Isenberg, The GigaLaw Firm
Mark S. Vanderbroek, Troutman Sanders LLP
- 3:50 pm Refreshments and Networking Break**
- 4:00 pm Wilfulness and the Attorney-Client Privilege After Seagate**
John P. Fry, Morris Manning & Martin LLP
Bradley K. Groff, Gardner Groff Greenwald & Villanueva, P.C.
Karen Borrelli Etheridge, Newell Rubbermaid, Inc.
- 5:00 pm Recess**
- 6:30 pm Cocktail reception**
- 7:30 pm Dinner**
Keynote Address: A discussion of the status of Patent & Trademark Office rule changes, the USPTO and Administration position on pending House and Senate patent reform bills, and developments relating to patentable subject matter and Section 101
Keynote Speaker: John J. Love, Deputy Commissioner for Patent Examination Policy, United States Patent & Trademark Office



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SATURDAY, MAY 3, 2008

8:00 a.m. to 11:15 a.m. [BREAK OUT SESSIONS]

Patent Track Breakout – Update on Patent Law and Patent Legislative Changes; and Practical Application of Post-KSR Obviousness Standards in Patent Litigation and Prosecution, with Interactive Problem Solving Projects

James L. Ewing, IV, Kilpatrick Stockton LLP

Malvern (Griff) L. Griffin III, Sutherland Asbill & Brennan LLP

Trademark and Unfair Competition Track Breakout – Update on Trademark Office Rule Changes, Trademark Trial and Appeal Board Practice; Case Law Update, and Problem Solving Projects

Michael D. Hobbs, Jr., Troutman Sanders LLP

Lawrence K. Nodine, Needle & Rosenberg PC

Theodore H. Davis, Jr., Kilpatrick Stockton LLP.

11:15 a.m. Refreshments and Networking Break

11:25 a.m. Malpractice and Discovery Sanctions in Patent Cases

R. Bruce Bower

Finnegan Henderson Farabow Garrett & Dunner, L.L.P.

**12:25 a.m. Lunch – Technological Innovation; Generating Economic Results:
The TI:GER Program at Georgia Tech and Emory University**

Dr. Marie C. Thursby,

Professor of Strategic Management, College of Management,
Georgia Institute of Technology; Adjunct Professor of
Economics, Emory University

AFTERNOON - Recreational activities

Golf tournament Tennis tournament

Winery tour Hiking & horseback riding

Fishing/Boating Whitewater rafting

*Golf tournament sponsored by the Intellectual Property
Law Section of the State Bar of Georgia*





6:00 pm – Cocktail reception

7:00 pm – Dinner – Outdoor barbecue/bluegrass band

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SUNDAY, MAY 4, 2008

- 8:00 a.m. The Impact of Electronic Discovery on Corporations**
Michael J. Powell
L. Clint Crosby
Baker, Donelson, Bearman, Caldwell & Bekowitz, PC
- 9:00 a.m. Refreshments and Networking Break**
- 9:05 a.m. Developments in Antitrust Issues Affecting Intellectual Property**
M. Russell Wofford Jr., King & Spalding LLP
- 10:05 a.m. Refreshments and Networking Break**
- 10:15 a.m. Developments in Copyright Law**
Michael B. Landau
Professor of Law, Georgia State University College of Law
- 11:15 a.m. Refreshments and Networking Break**
- 11:25 a.m. IP ADR: Effective Mediation and Arbitration of IP Disputes**
William M. Ragland, Jr., Hunton & Williams, LLP, Moderator
William H. Needle, Needle and Rosenberg PC, Panelist
R. Wayne Thorpe, JAMS, Panelist

12:25 p.m.





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Registration

Name: _____ GA Bar # _____

Firm: _____

Address: _____

Telephone: _____ Email: _____

Early registration (on or before March 21): \$745*

Standard registration (after March 21): \$845*

* Registration fee includes meals from Friday lunch through Sunday breakfast, evening entertainment, the cost of CLE credit, and course materials. Registration fees do not include costs for lodging.

- I am a member of the Atlanta Bar Association and am not yet a member of the Atlanta Bar Association IP Section. Please apply \$25 of my registration fee to IP Section membership.
I am a member of the Atlanta Bar Association IP Section or associated with a sponsor, donor or member of any Georgia State University IP Initiative. Please discount my registration fee by \$50.00
I will bring ___ guests to reception/dinner/evening events, and have included \$200 per guest in my registration fee

Saturday Afternoon Recreation: I would like to participate in the 2008 SpringPosium Golf Tournament: \$80 greens fee per person (add to registration fee). If you are registering a guest for golf, please provide the guest's name: _____

If you do not wish to play golf, please indicate if you have an interest in any of the following activities. If there is sufficient interest, we may organize group events (additional cost may be involved):

- tennis tournament, guided hiking, horseback riding, fishing/boating, white-water rafting, wine tasting/winery tour

Saturday night Event: Please indicate if you have any interest in stargazing following dinner on Saturday. No additional cost will be involved. Yes, I am interested in the stargazing event

Total Amount Due: \$ _____

Check enclosed (payable to the Atlanta Bar Association) Charge my: Visa MC AmEx

Account # _____ Card ID* _____ Expiration _____/_____

*the 3-digit number on the back of your Visa or MC, or the 4-digit number on the front of your AmEx

Signature _____

Mail to: Atlanta Bar Association, International Tower, 229 Peachtree St. NE, Atlanta GA 30303-1601

Fax to: 404-522-0269

Questions? Call Mary Lynne Johnson, CLE Director, at 404-521-0781 or email mljohn@atlantabar.org

Cancellation Policy: If you are unable to attend the Fourth Annual Intellectual Property Conference, a full refund will be issued provided notice of your cancellation is received before 5:00 p.m. on April 28, 2008. Call, fax or email your notice to the Atlanta Bar Association (404-521-0781; fax 404-522-0269; email mljohn@atlantabar.org).

PLEASE RESERVE YOUR ROOM BEFORE APRIL 9 BY CALLING 1.800.201.3205 AND IDENTIFY YOURSELF AS WITH THE ATLANTA BAR Brasstown Valley will reserve rooms for the 2008 Intellectual Property Conference only through April 9

Atlanta Bar Association
229 Peachtree St. NE #400
Atlanta, GA 30303-1601

Return Service Requested

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U.S. Postage
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